

SOFTWARE SIZING – THE CORNERSTONE FOR ICEAA'S SCEBoK

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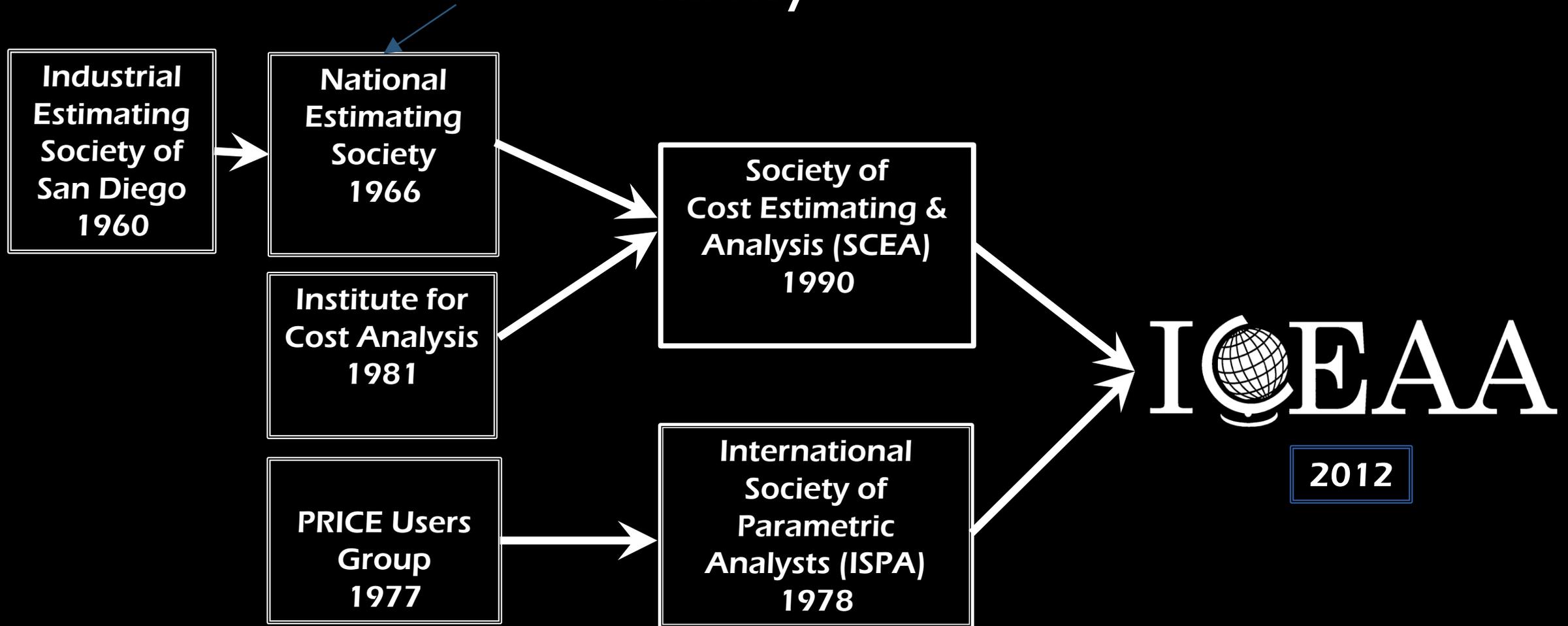


ABOUT ME



Carol Dekkers, PMP, CFPS (Fellow), P.Eng, CSM, AEC, is founder and CEO of Quality Plus Technologies, Inc. and currently is the lead author of the ICEAA Software Estimating Body of Knowledge (SCEBoK). She specializes in working with companies who want to succeed with software measurement and functional size measurement. She is a co-author of several textbooks (*The IT Measurement Compendium: Estimating and Benchmarking Success with Functional Size Measurement*; *Program management toolkit for software and systems development*; *Practical Software Project Estimation*; and others,) and is a frequent speaker worldwide on estimating, measurement, ISO standards, project management, communication and quality. Ms Dekkers is a Past-president and former Director of Communications and Marketing for the International Function Point Users Group (IFPUG). She is also a U.S. expert as part of the USNB delegation to ISO/IEC SC7 software engineering standards.

International Cost Estimation and Analysis Association (ICEAA) History



MISSION STATEMENT

THE INTERNATIONAL COST ESTIMATING AND ANALYSIS ASSOCIATION IS A 501(C)(6) INTERNATIONAL NON-PROFIT ORGANIZATION DEDICATED TO ADVANCING, ENCOURAGING, PROMOTING AND ENHANCING THE PROFESSION OF COST ESTIMATING AND ANALYSIS, THROUGH THE USE OF PARAMETRICS AND OTHER DATA-DRIVEN TECHNIQUES.



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ICEAA International Cost Estimating & Analysis Association

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ICEAA Archives

Search past ICEAA Workshop Proceedings in the table below and click the title to access the downloadable files.

2007-2019 Workshop Proceedings are available online. For 2006 and earlier, please [email us](#).

Show entries Search:

Title	Author(s)	Summary	Year	Track
Establishing Standards as the Basis for Effective Measurement and Affordability	Pete Pizzutillo	Measurement of application development output has long been a controversial topic. Yet as contracting relationships within industry and public sector become more strategic, buyers and sellers of	2018	Software Estimating

ICEAA Products

- **Current: Cost Estimating Body of Knowledge (CEBoK)**
 - Serves as the foundation for its certifications CCEA® and PCEA®
 - Includes one module on software cost estimating
- **Launching in 2021: Software Cost Estimating Body of Knowledge (SCEBoK)**
 - Project started in 2015 with ICEAA, IFPUG, & Nesma
 - 2016/17: Software Certification Curriculum Working Group → 7 modules presented
 - 2018/19 → 16 modules presented
 - 2020 → Partnership with U.S. Defense Acquisition University (DAU) to use BCF-250 Software Cost Estimation materials, set up formal SCEBoK Review Group (*Nesma, Tecolote, Galorath, Boeing, PRICE Systems, CGI, MITRE, QinetiQ*), hired project manager
 - 2021 planned release and presentation of SCEBoK content in Minneapolis



SCEBoK Goals

- Factually and objectively present a variety of software sizing methods (to allow users to draw their own conclusions about the merits of any given method)
- Deliver unbiased content for an international audience. Minimize focus on US Government / Department of Defense
- Provide users with an understanding of best practices in software estimating, to compliment and enhance CEBok® cost estimates and analysis
- Provide guidance to the essential considerations in software cost estimating

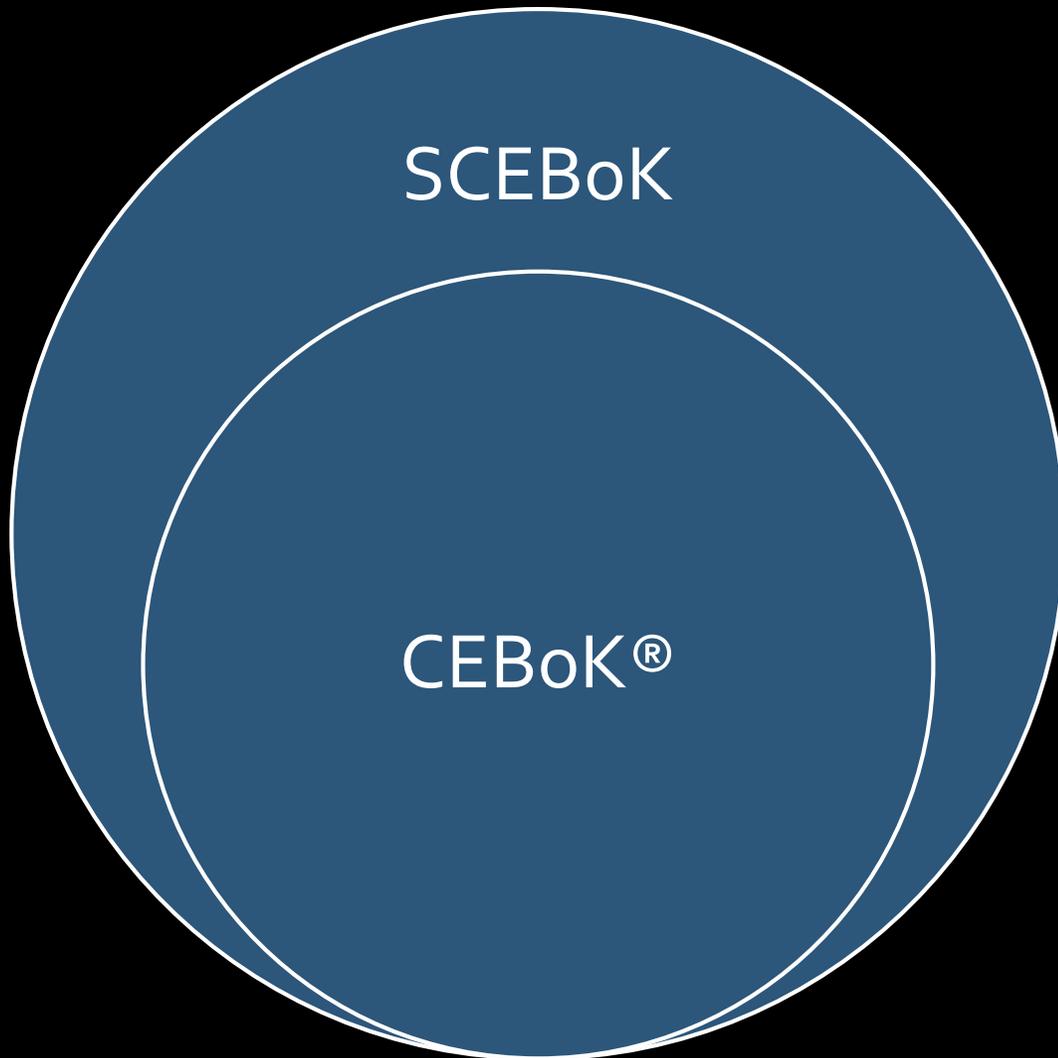


SCEBoK Target Audiences



- **Commercial organizations**
- **Original Equipment Manufacturers (OEMs)**
- **Government organizations**
- **Consulting firms**
- **Quasi-government organizations (e.g., Federally Funded Research & Development Centers)**
- **Academic institutions**

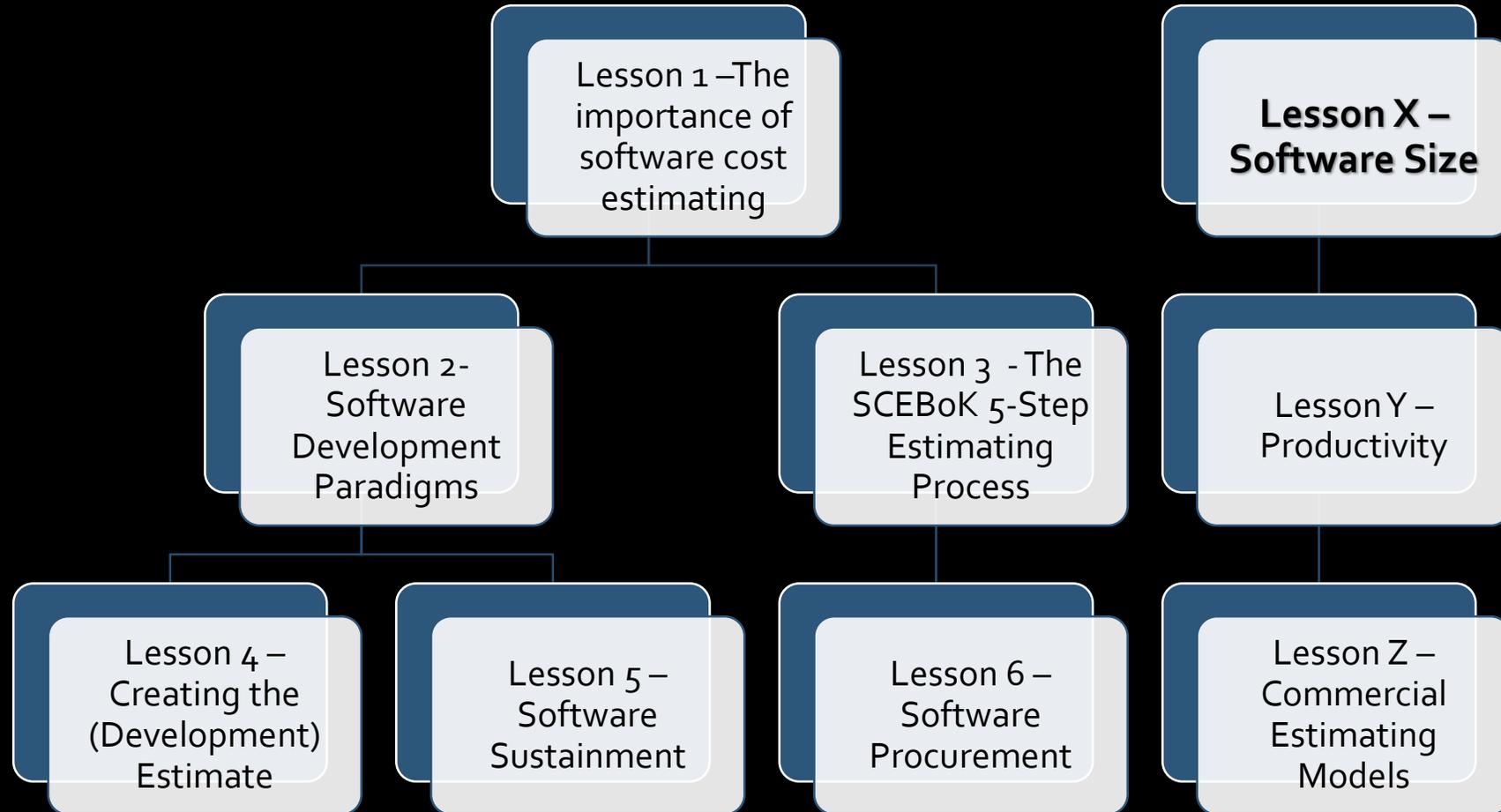
SCEBoK and CEBoK®



SCEBoK will be an extension of ICEAA's Cost Estimating Body of Knowledge (CEBoK®)

- Fundamental cost estimating lessons will not be repeated in SCEBoK
- SCEBoK will only be available as an add-on purchase to CEBoK®
- References and links will cross between core CEBoK® lessons and SCEBoK modules

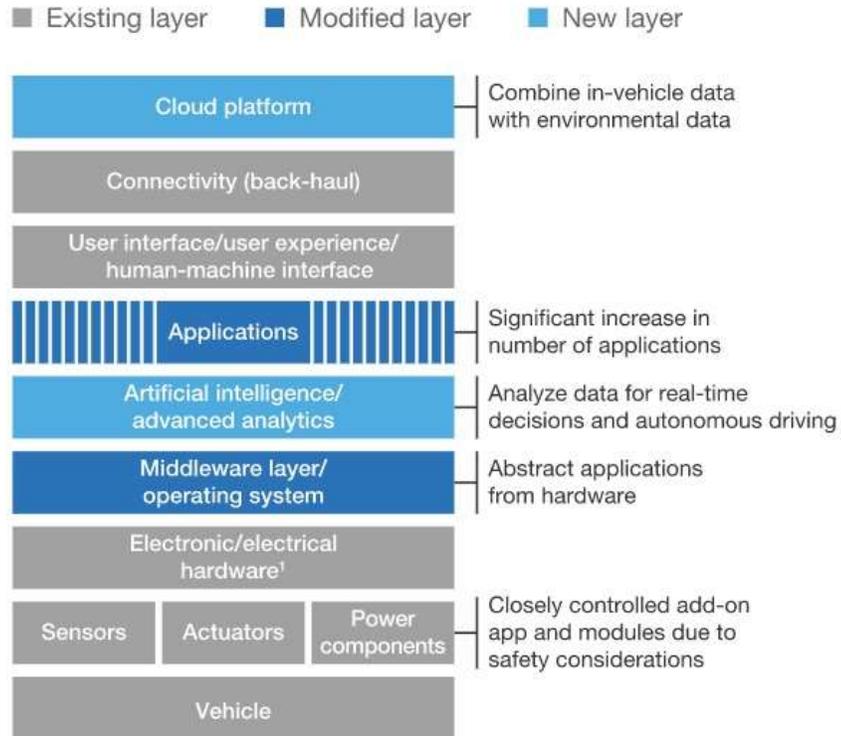
Lessons 1-6 (subject to change)



Lesson 1: Why is Software Cost Estimating Important?

Software is increasingly embedded (in everything)

Future layered in-vehicle and back-end architecture



¹Including operating system in status quo.

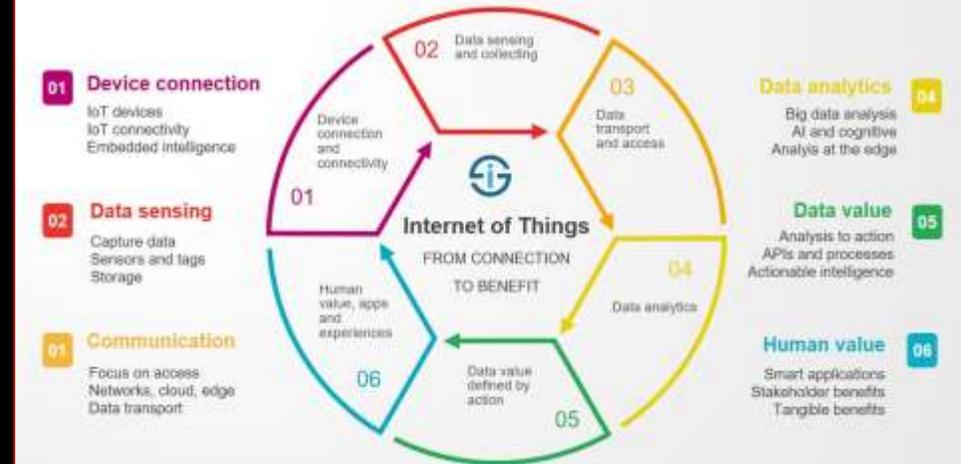
McKinsey&Company

Future factors for brand differentiation:

- Infotainment features requiring "plug and play" capabilities
- Autonomous capabilities including sensor-fusion algorithms as a complement to hardware
- Safety features based on "fail-operational" behavior
- Software will move further down the stack to hardware (smart sensors)
- Stacks become horizontally integrated
- New layers will be added to the stack

The Internet of Things

From connecting devices to human value



Why Cost and Schedule Growth Occur

Numerous Reasons, Both Internal and External

“The Non-Secret of Good Cost [and Schedule] Estimating: Don’t Drink the Kool-Aid” -
Lawrence Goeller, OSD Cost Analysis Improvement Group

OPTIMISM

1

COST, SCHEDULE,
TECHNICAL MISALIGNMENT

2

MOORE’S LAW

3

BLACK SWANS

4

LAKE WOBEGON

5

LESSON 3: SCEBoK 5-STEP ESTIMATING PROCESS

STEP 1: DEFINITION & PLANNING (INCLUDES SCOPE)

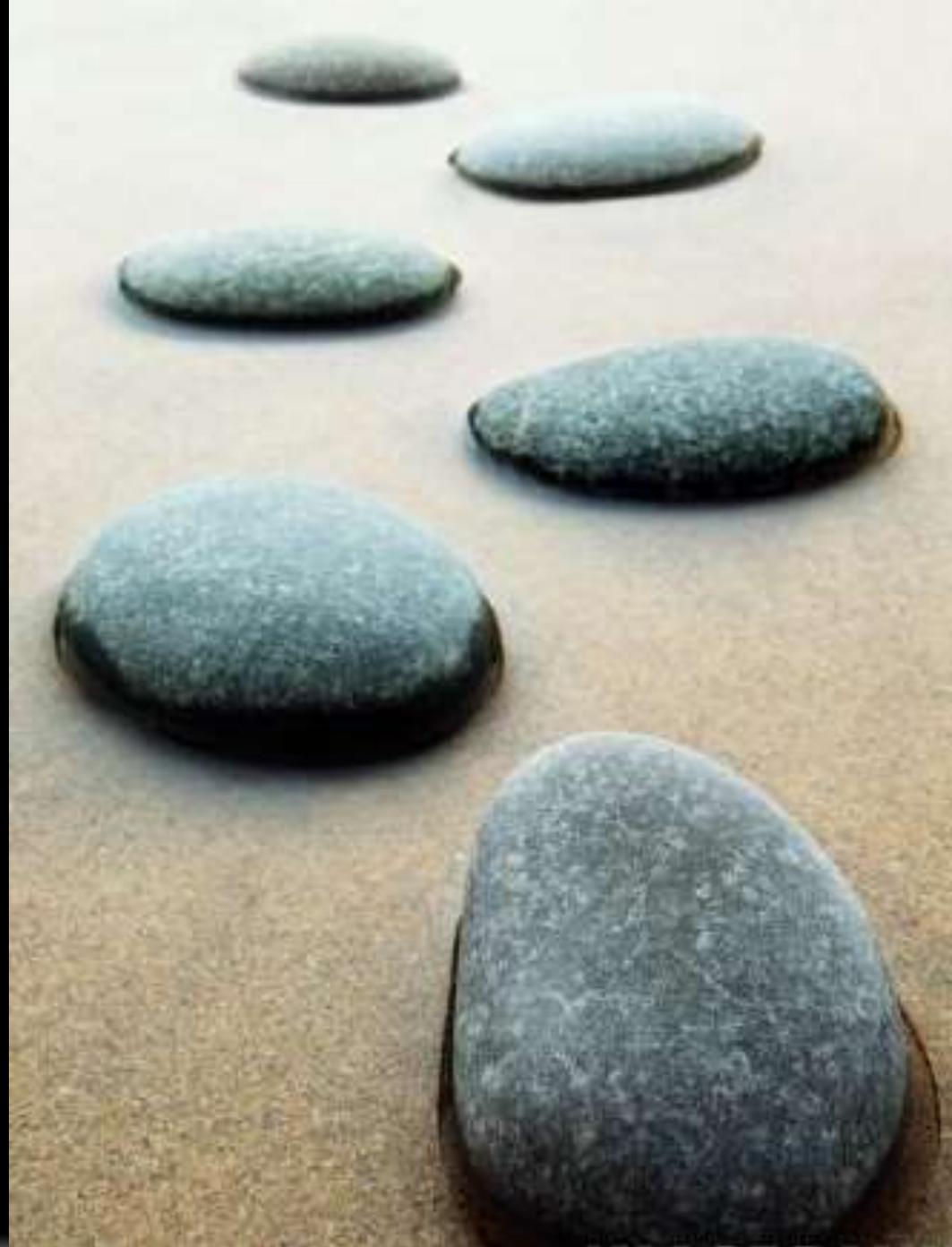
STEP 2: DATA COLLECTION, NORMALIZATION, AND ANALYSIS

STEP 3: PREPARING THE POINT ESTIMATE

STEP 4: SENSITIVITY, RISK & UNCERTAINTY ANALYSIS

STEP 5: DOCUMENTATION & PRESENTATION

UPDATE ESTIMATE AND COLLECT DATA



Software Estimates are Part of the Program Estimate

Software-intensive program¹

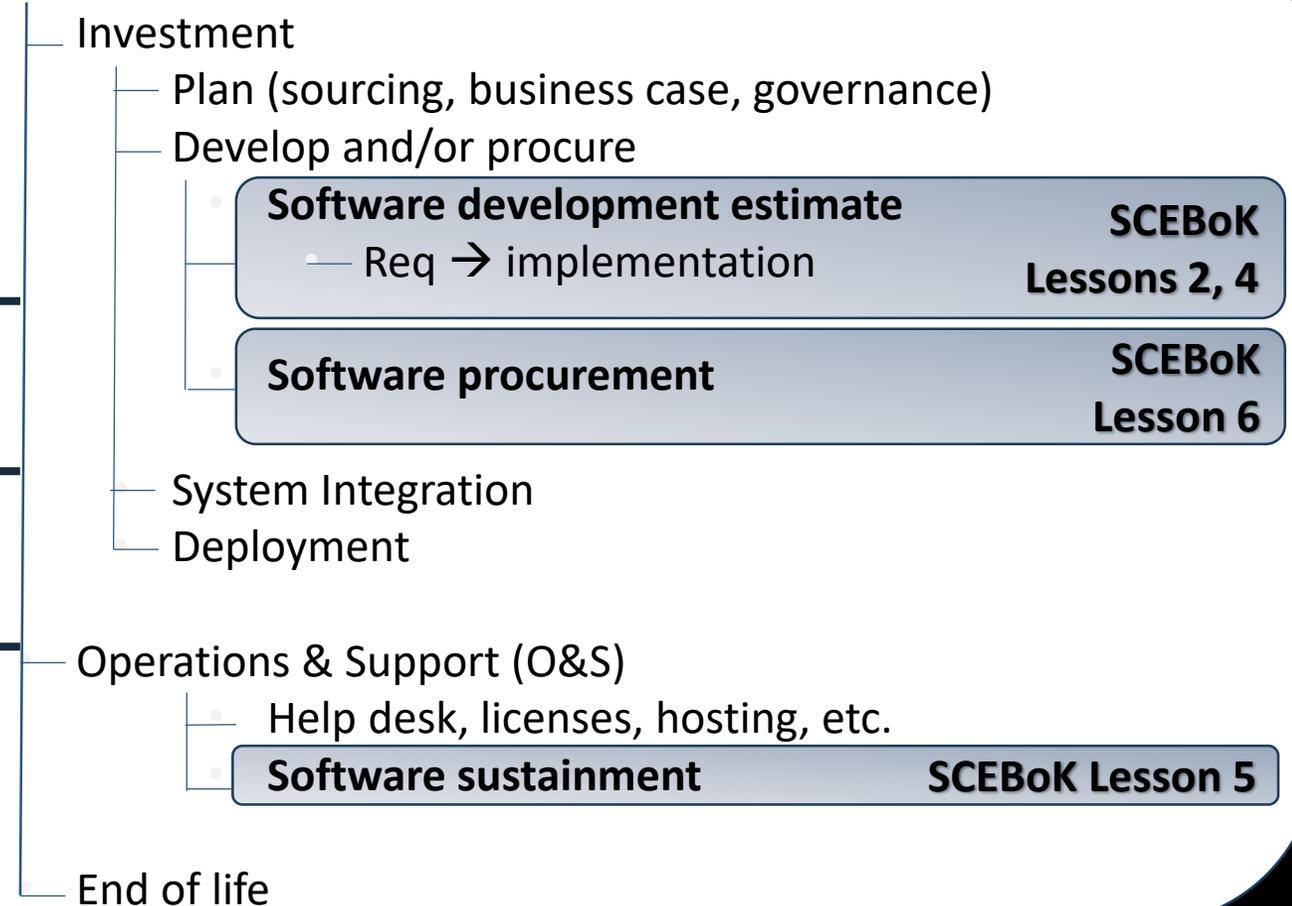
Investment:

- Program/project management
- Systems engineering
- BPR/ Change management
- System Development
- System Procurement
 - Hardware
 - Software
- System level integration & test
- System deployment/implementation

Operations & support (O&S)²

- Help desk/service desk support
- Technology refresh/upgrade
- System maintenance

Software life cycle (example)



LESSON X: SOFTWARE SIZE

FUNCTIONAL SIZE (IFPUG, NESMA, COSMIC, SIFP,
OBJECT POINTS, USE CASE POINTS, REQUIREMENTS

RELATIVE EFFORT SIZING

EFFECTIVE SOURCE LINES OF CODE

ACCOUNTING FOR REUSED AND ADAPTED CODE

OTHER CONSIDERATIONS, RULES OF THUMB

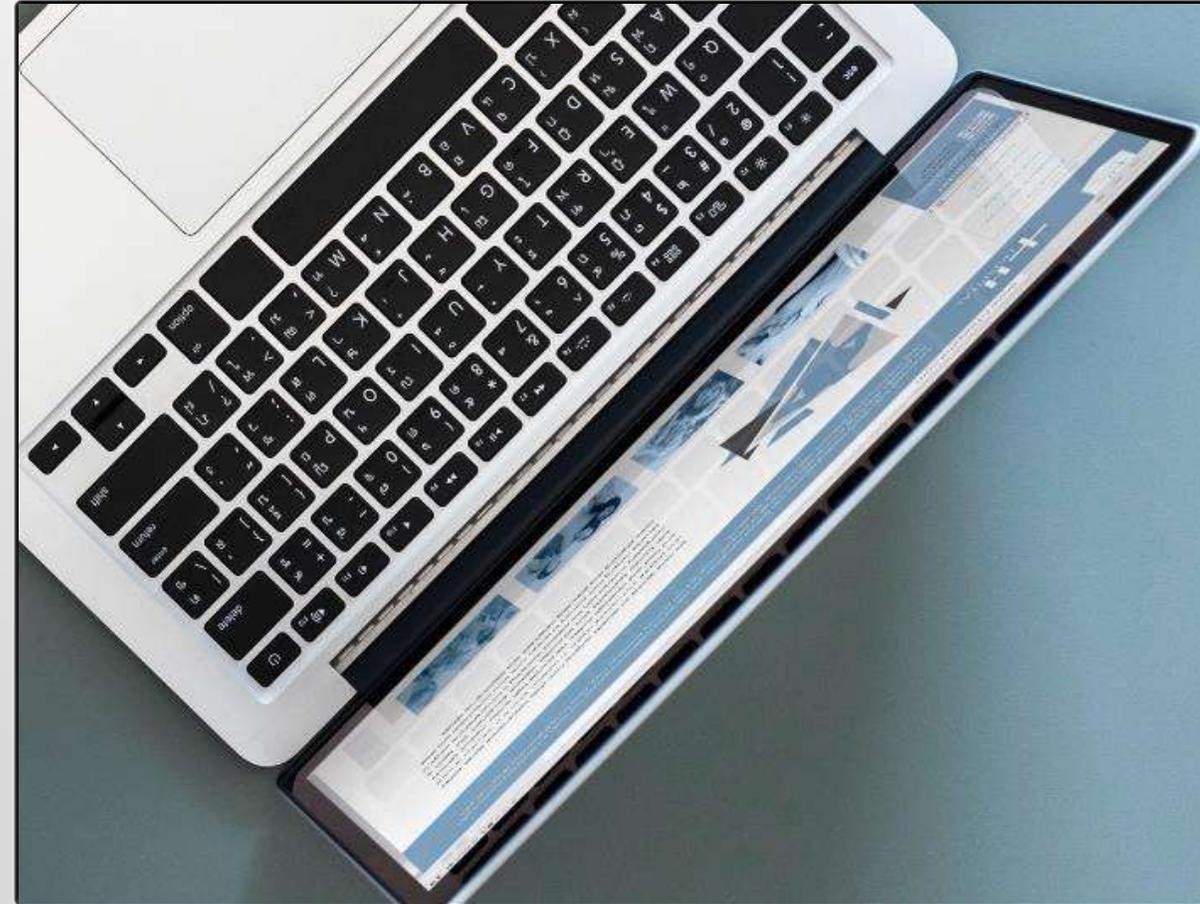
QUESTIONS TO ASK ABOUT SOFTWARE SIZE



SOFTWARE SIZE IS CORNERSTONE

SIZE AND PRODUCTIVITY COST DRIVERS,
SOLID ESTIMATING TECHNIQUES

- Estimated effort depends on realistic software size
- Cost and schedule depend on realistic effort estimate (based on size)
- Robust software sizing is critical to estimating success



GOOD NEWS FOR MEASUREMENT PRACTITIONERS AND ESTIMATORS

SCEBOK PROVIDES CAREER GROWTH FOR
MEASUREMENT PRACTITIONERS (WHO ARE NOT
SOFTWARE ESTIMATING EXPERTS)

SCEBOK PROVIDES GROWTH FOR COST ESTIMATORS
(WHO ARE NOT FAMILIAR WITH SOFTWARE)

SCEBOK PROVIDES GROWTH FOR PROFESSIONALISM
IN SOFTWARE COST ESTIMATING





THANK YOU

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