

CALL FOR PRESENTATION

AUTUMN CONFERENCE 2016



THEME: WHAT HAS OUTSOURCING EVER BROUGHT TO US?

APART FROM LOWER COSTS, A MORE FLEXIBLE WORKFORCE, MORE AGILITY, NEW TECHNOLOGIES AND REGULAR TRIPS TO INDIA

Event planning

Nesma invites you to contribute as speaker to the annual autumn conference on 10 November 2016.

If you would like to share your experiences, thoughts, research results or other information on the theme: "What has outsourcing ever brought to us?", please send an abstract of 150 – 200 words before 23 September 2016 to: conference@nesma.org.

- Conference date: 10 November 2016
- Location: Party- en congrescentrum Het Vechthuis
Jagerskade 13 -15, 3552 TL Utrecht, The Netherlands
- Conference: 13.00 – 18.00 hour
- Network drinks + Dinner: 18.00 – 21.00

Event focus

What are the benefits for an organisation to outsource its IT? What are the experiences from IT organisations supplying outsourcing services and from organisations that have outsourced their IT? What metrics are used to express the value of outsourcing? How do organisations keep this process under control? How do they track added value? How are outsourcing contracts estimated, especially if the delivery is combined with methodologies like Agile and DevOps?

We are looking for presentations that will provide ideas and (running) experiences that can help the community to learn how to use best practices to improve the value of outsourcing. Not only success stories but also pitfalls, lessons learned, and new ideas like automated sizing of software.

We encourage submissions from academia and industry addressing one of these issues:

- Metrics related to the value management of outsourcing
- Metrics related to outsourcing and new methodologies like DevOps
- Estimation of outsourcing contracts (development and application maintenance)
- Use of estimation and metrics in combination with on-shore / off-shore delivery of outsourcing
- Use of parametric models for Application Maintenance
- Use of sizing methods for Application Maintenance
- Quality monitoring (metrics) of software delivered by an outsourcing party
- Use of automated sizing for the estimation of outsourcing contracts
- Use of benchmark data in selecting an outsourcing partner

Event organization

The event is organized by Nesma, the Nesma board will act as the Program Committee.

Presentation

The available time for a presentation is 30 minutes including 5 minutes for questions. The presentation language will be English. The focus is on knowledge sharing, not on commercial purposes.

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Presentation submission

Authors are invited to send an abstract of 150-200 words to conference@nesma.org. At least one of the authors of each accepted abstract must register for the event and commit to provide the presentation.

- Deadline for abstract submission: 23 September 2016
- Feedback with respect to acceptance: 07 October 2016
- Deadline for the final presentation: 28 October 2016

Speakers duties and fees

Speakers must register in advance in order for their contributions to be accepted in the program. For speakers no fee is required for the event and the event dinner.

Nesma

Nesma is the guard of one of the most important (ISO/IEC) certified standards for functional size measurement of software and for a long time, it was mainly concerned about the sizing aspect of software. However, as the software industry slowly matures and software metrics are used more and more to support important business decisions, Nesma has chosen to adopt the slogan: **'Nesma, more than just points'**. The meaning of this is that while sizing (e.g. function points or other size measures) remains an important aspect of the use of software metrics, in practice it is actually the application of what people wish to do with the measured size that is of true importance to the industry.

Nesma wishes to provide objective and independent information on the use of *software metrics* in business areas like *software project estimation, software benchmarking, outsourcing based on software metrics, productivity measurement and management, project control and sizing methods*.

Nesma offers its members information and the possibility to exchange knowledge, ideas, models, data and research on the topics mentioned above with leading experts worldwide.

For information about Nesma visit our site on www.nesma.org.

Sponsors

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